

## LICE FACTS

### POISON SHAMPOOS INEFFECTIVE ON NITS SO THEY REQUIRE TWO APPLICATIONS

- Lice can pair within the first 10 hours of their adult life, and pairing occurs frequently.
- Female head lice lay an average 3 or 4 egg (nits) a day, but some may lay considerably more.
- Nits are usually laid near the junction of the scalp and the hair shaft.
- About 70% of egg laying is single eggs on single strands of hair, but multiple numbers are sometimes laid on a single hair.
- They are attached with very strong glue and cannot be easily removed with today's head lice products.
- The eggs hatch within 7 to 11 days.
- Since other shampoos do not kill all of the eggs or dissolve the glue holding the nits to the hair shaft, they must be repeated one week later to kill the newly hatched larvae. Once hatched, developed lice take 8 days to become adults and the cycle begins all over again. **THIS EXPLAINS WHY SOME KEEP A CONSTANT INFESTATION.**

### WHY LICE TRAP SHAMPOO WORKS

Lice Trap Shampoo dissolves the “nit glue.” The natural enzyme ingredients of protease, amylase, cellulase and lipase (when left on the required time) softens the “glue” that holds the nits to the hair shaft, allowing for easy removal with a nit comb. The enzymes in the product render the nit hopeless after one application in most all cases.



*Making Life Easier... Naturally!*